



FY'26 Festive Consumer Offers

3 Year Comprehensive Warranty

Offer Valid	All India (Except Kerala)
Start	23 Sept 2026
End	16 Nov 2026
Condition	32 (80cm) -2Yr Comprehensive
	43 (108 cm) & Above-3Yr Comprehensive
	OLED-3Yr Comprehensive

Size	Model	Comprehensive Warranty
32"	KD-32W835	2Yr
43+	K-43S20	3Yr
43+	K-43S22GM2	3Yr
43+	K-43S22M2	3Yr
43+	K-43S25	3Yr
43+	K-43S25M2	3Yr
43+	K-43S30	3Yr
43+	KD-43X64L	3Yr
43+	KD-43X80L	3Yr
43+	K-50S20	3Yr
43+	K-50S22M2	3Yr
43+	K-50S25	3Yr
43+	K-50S25M2	3Yr
43+	K-50S30	3Yr
43+	KD-50X75L	3Yr
43+	K-55S25	3Yr
43+	K-55S25M2	3Yr
43+	K-55S30	3Yr
43+	K-55XR35M2	3Yr
43+	K-55XR55A	3Yr
43+	K-55XR70	3Yr
43+	K-55XR70M2	3Yr
OLED	K-55XR80	3Yr
OLED	K-55XR80M2	3Yr

43+	KD-55X75L	3Yr
43+	KD-55X82L	3Yr
43+	XR-55A80L	3Yr
43+	XR-55X90L	3Yr
43+	K-65S25	3Yr
43+	K-65S25B	3Yr
43+	K-65S25M2	3Yr
43+	K-65S30	3Yr
43+	K-65XR35M2	3Yr
43+	K-65XR55A	3Yr
43+	K-65XR70	3Yr
43+	K-65XR70M2	3Yr
OLED	K-65XR80	3Yr
OLED	K-65XR80M2	3Yr
43+	KD-65X75L	3Yr
43+	KD-65X82L	3Yr
43+	XR-65A80L	3Yr
43+	XR-65X90L	3Yr
43+	K-75S25M2	3Yr
43+	K-75S30	3Yr
43+	K-75XR35M2	3Yr
43+	K-75XR55A	3Yr
43+	K-75XR70	3Yr
43+	K-75XR70M2	3Yr
43+	K-75XR90	3Yr
43+	K-75XR90M2	3Yr
43+	KD-75X82L	3Yr
43+	XR-75X90L	3Yr
43+	K-85S30	3Yr
43+	K-85XR35M2	3Yr
43+	K-85XR55A	3Yr
43+	K-85XR70M2	3Yr
43+	K-85XR90	3Yr
43+	K-85XR90M2	3Yr
43+	K-100XR35M2	3Yr
115	K-115XR90M2	3Yr
43+	K-98XR55A	3Yr
43+	K-98XR70M2	3Yr
32"	KD-32W825	2Yr
43+	K-43S22BM2	2Yr
43+	K-50S20B	2Yr
43+	K-50S22BM2	2Yr

43+	K-50S25	3Yr
43+	K-55S25BM2	2Yr
43+	K-55S25EM2	2Yr
43+	K-55S30B	2Yr
43+	K-55XR30M2	2Yr
43+	K-55XR50	2Yr
43+	K-65S25BM2	2Yr
43+	K-65S30B	2Yr
43+	K-65XR30M2	2Yr
43+	K-65XR50	2Yr
OLED	K-65XR80	3Yr
43+	K-75S25BM2	2Yr
43+	K-75S30B	2Yr
43+	K-75XR30M2	2Yr

FY'26 Festive Consumer Finance Offers

(PAPER FINANCE CONSUMER FINANCE OFFERS)

Paper Finance Offers – 26th Sept Onward [BRAVIA]

DBD = Dealer Buydown
PF = Processing Fee

26th Sept Onwards			Financier						DBD	Customer PF#
Type	BRAVIA	Scheme Duration	BFL (Ex-OLM)	IDFC	HDBFS	HC	TVSC	ICICI		
Regular	12/4 Scheme	01.10.26 - 30.11.26	✓	✓	✓	✓	✓	✓	HC - 2.5%, Other - 1.5%	Extra
Regular	16/4 Scheme	01.10.26 - 30.11.26	✓	×	✓	×	✓	✓	BFL - 1.75%, Others - 3.25%	Extra
Regular	18/5 Scheme	01.10.26 - 30.11.26	×	✓	×	×	×	×	2.50%	Extra
Regular	PAPS 2.0 (EMI + Screen size X Scree Size) on 40-43	01.10.26 - 30.11.26	✓	×	×	×	×	×	2.35%	Extra
Regular	PAPS 2.0 on 32W830K/KD-32W835	01.10.26 - 30.11.26	✓	×	×	×	×	×	2.35%	Extra
Regular	PAPS 1.0 (EMI + Screen size X 100 49" & above	01.10.26 - 30.11.26	✓	×	×	×	×	×	2.10%	Extra
Regular	Rs.1595...32"	01.10.26 - 30.11.26	✓	✓	✓	×	×	×	BFL- 2.1% Others - 2.5%	Extra
Regular	Rs.2995... (Selected SKUs)	01.10.26 - 30.11.26	✓	✓	✓	×	×	×	BFL- 2.40% Others - 2.5%	Extra
Special 43"	43" Special : Rs.2995 - NIL DBD / NIL PF / NIL DP (000)	26.09.26 - 15.11.26	✓	✓	✓	×	×	×	NIL	NIL
Special 43/50"	43/50" Special : 8By0 - NIL DBD / NIL PF / NIL DP (000)	26.09.26 - 15.11.26	✓	✓	✓	×	✓	✓	NIL	NIL
Special 43"-115"	1 EMI Refund (18/6 Scheme)	26.09.26 - 15.11.26	✓	✓	✓	×	✓	×	BFL - 1.5%, Rest 2.5% HDBFS - 3.25%	Extra
Regular	Rs.3995 Scheme on Selected SKU (0 DP)	01.10.26 - 30.11.26	✓	×	×	×	×	×	2.10%	Extra
Regular	8By0 Scheme	01.10.26 - 30.11.26	✓	✓	✓	×	✓	✓	2.50%	Extra
Regular	30% Down payment & balance in 10 EMI	01.10.26 - 30.11.26	×	×	×	✓	×	×	2.50%	Extra
Regular	15/0 Scheme on Bravia 43/50/55/65	01.10.26 - 30.11.26	×	✓	✓	×	×	×	2.50%	Extra
Special 55"-100"	15/0 - NIL DBD / NIL PF on Bravia 55"-100"	26.09.26 - 15.11.26	✓	✓	✓	×	×	×	NIL	NIL
Special True RGB	18/0 Scheme on True RGB XR70M2 and XR90M2	26.09.26 - 15.11.26	✓	✓	✓	×	×	×	2.50%	Extra
Special 115"	24/0 - NIL DBD / NIL PF on BRAVIA K-115XR90M2	26.09.26 - 15.11.26	✓	✓	✓	×	×	×	NIL	NIL
Regular	Rs.19,995 Scheme on 98XR55A/100XR35M2 (1.5 DP Option)	01.10.26 - 30.11.26	✓	×	×	×	×	×	2.10%	Extra

Please Refer BFL Scheme Chart "Annexure-E" for more details

Special Offers for - Paper Finance (BRAVIA)

✓ Bravia Rs.2995 – 000 Scheme on 43 Screensize

8D	Product	Scheme	Duration	Financier
12640301	K-43S30	Fixed EMI Rs.2995 - 000	26.09.26 - 15.11.26	Bajaj/IDFC/HDBFS
12681601	K-43S22GM2			
12681501	K-43S22M2			
12681801	K-43S25M2			

✓ Bravia 88y0 – 000 Scheme on 43/50 Screensize

8D	Product	Scheme	Duration	Financier
12640301	K-43S30	88y0- 000	26.09.26 - 15.11.26	Bajaj/IDFC/HDBFS/TVS and ICICI
12681601	K-43S22GM2			
12681501	K-43S22M2			
12681801	K-43S25M2			
12681201	K-50S22M2			
12681301	K-50S25M2			

✓ Bravia 188y0 Scheme on True RGB

Product code	Product	Scheme	Duration	Financier
12763101	K-55XR70M2	188y0 - Low DBD and PF	26.09.26 - 15.11.26	Bajaj/IDFC/HDBFS
12763001	K-65XR70M2			
12762901	K-75XR70M2			
12762801	K-85XR70M2			
12762701	K-98XR70M2			
12762601	K-75XR90M2			
12762501	K-85XR90M2			
12762401	K-115XR90M2			

✓ Bravia 248y0 -000 Scheme on115XR90M2

*Refer BFL Scheme Chart for more details

BRAVIA SPECIAL - 15/0- NIL DP/ NIL DBD / NIL PF [000] Offers

Inch	Product code	Product	Scheme	Duration	Financier
55	12640101	K-55S30	158y0 - 000	26.09.26 - 15.11.26	Bajaj/IDFC/HDBFS
55	12640901	K-55XR70			
55	12650701	K-55S25			
55	12681001	K-55S25M2			
55	12680001	K-55XR55A			
55	12700001	K-55XR80M2			
55	12761801	K-55XR35M2			
55	12763101	K-55XR70M2			
55	12651601	K-55XR80			
65	12650501	K-65S25			
65	12639901	K-65S30			
65	12640701	K-65XR70			
65	12680801	K-65S25M2			
65	12679901	K-65XR55A			
65	12699901	K-65XR80M2			
65	12761601	K-65XR35M2			
65	12763001	K-65XR70M2			
65	12651501	K-65XR80			
75	12639801	K-75S30			
75	12640501	K-75XR70			
75	12680601	K-75S25M2			
75	12679801	K-75XR55A			
75	12761201	K-75XR35M2			
75	12762901	K-75XR70M2			
75	12762601	K-75XR90M2			
75	12651801	K-75XR90			
85	12761101	K-85XR35M2			
85	12762801	K-85XR70M2			
85	12762501	K-85XR90M2			
85	12679701	K-85XR55A			
85	12651701	K-85XR90			
85	12639701	K-85S30			
90+	12762701	K-98XR70M2			
90+	12679601	K-98XR55A			
90+	12760901	K-100XR35M2			

*Refer BFL Scheme Chart for more details

BRAVIA SPECIAL – 1 EMI REFUND [18/6] SCHEME

Inch	8D	Product	Scheme	Duration	Financier
43	12600101	KD-43X70L	1 EMI Refund - 18/6 Scheme	26.09.26 - 15.11.26	Bajaj/IDFC/HDBFS/TVS
43	12600201	KD-43X75L			
43	12568601	KD-43X80L			
50	12599601	KD-50X70L			
50	12599701	KD-50X75L			
50	12568401	KD-50X80L			
55	12599301	KD-55X75L			
55	12568901	KD-55X82L			
55	12570301	XR-55X90L			
55	12569601	XR-55A80L			
55	12602501	XR-55A95L			
65	12599001	KD-65X75L			
65	12568801	KD-65X82L			
65	12570101	XR-65X90L			
65	12569401	XR-65A80L			
65	12602201	XR-65A95L			
75	12568701	KD-75X82L			
75	12569901	XR-75X90L			
75	12569101	XR-77A80L			
85	12567801	KD-85X80L			
85	12601601	XR-83A80L			
43	12599901	KD-43X64L			
43	12651301	K-43S20			
43	12651201	K-43S25			
43	12640301	K-43S30			
50	12651001	K-50S20			
50	12650901	K-50S25			
50	12640201	K-50S30			
55	12650701	K-55S25			
55	12640101	K-55S30			
55	12640901	K-55XR70			
55	12651601	K-55XR80			
65	12650501	K-65S25			
65	12639901	K-65S30			
65	12640701	K-65XR70			
65	12651501	K-65XR80			
75	12639801	K-75S30			
75	12640501	K-75XR70			
75	12651801	K-75XR90			
85	12639701	K-85S30			

Inch	8D	Product	Scheme	Duration	Financier
85	12651701	K-85XR90	1 EMI Refund - 18/6 Scheme	26.09.26 - 15.11.26	Bajaj/IDFC/HDBFS/TVS
43	12681601	K-43S22GM2			
43	12681501	K-43S22M2			
43	12681801	K-43S25M2			
50	12681201	K-50S22M2			
50	12681301	K-50S25M2			
55	12681001	K-55S25M2			
55	12680001	K-55XR55A			
55	12700001	K-55XR80M2			
65	12680801	K-65S25M2			
65	12679901	K-65XR55A			
65	12699901	K-65XR80M2			
75	12680601	K-75S25M2			
75	12679801	K-75XR55A			
85	12679701	K-85XR55A			
90+	12679601	K-98XR55A			
55	12761801	K-55XR35M2			
55	12763101	K-55XR70M2			
65	12761601	K-65XR35M2			
65	12763001	K-65XR70M2			
75	12761201	K-75XR35M2			
75	12762901	K-75XR70M2			
75	12762601	K-75XR90M2			
85	12761101	K-85XR35M2			
85	12762801	K-85XR70M2			
85	12762501	K-85XR90M2			
90+	12762701	K-98XR70M2			
90+	12760901	K-100XR35M2			
90+	12762401	K-115XR90M2			

*Refer BFL Scheme Chart for more details

BRAVIA + Sound Bar Combo Special Scheme through Bajaj (Revised Combo Effective from 1st Oct'26)

TV Product	TV 8D	Audio	Audio 8D	EMI
K-55XR35M2	12761801	HT-S40R	13046981	3995
K-65XR35M2	12761601	HT-S40R	13046981	3995
K-75XR35M2	12761201	HT-S40R	13046981	5995
K-85XR35M2	12761101	HT-S40R	13046981	7995

CUSTOMER CAN TAKE THESE TWO PRODUCT IN ONE EMI THROUGH BAJAJ

Please refer BFL Scheme Chart & Combo Process for more details

AUDIO - Paper Finance Special Schemes

Oct + Nov'26			Financier						DBD	Customer PF#
Type	AUDIO	Scheme Duration	BFL (Ex-OLM)	IDFC	HDBFS	HC	TVSC	ICICI		
Regular	12/4 Scheme	01.10.26 - 30.11.26	✓	✓	✓	✓	✓	✓	Other - 1.5%, HC - 2.5%	Rs. 480
Regular	16/4 Scheme	01.10.26 - 30.11.26	✓	✗	✓	✗	✓	✓	BFL - 1.75%, Others - 3.25%	Rs. 480
Regular	18/5 Scheme (Only IDFC)	01.10.26 - 30.11.26	✗	✓	✗	✗	✗	✗	2.50%	Rs. 480
Regular	8/0 Scheme	01.10.26 - 30.11.26	✓	✓	✓	✗	✓	✓	2.50%	Rs. 480
Regular	Rs.1595 Scheme (Selected SKUs as per List)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.10%	Rs. 480
Regular	Rs.2995 Scheme (Selected SKUs as per List)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.10%	Rs. 480
Regular	Rs.5995 Scheme (Selected SKUs as per List)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.30%	Rs. 480
Regular	Rs.5995 & Rs.7995 for 2 Combos. (Refer User Manual,Selected SKUs as per List)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.30%	Rs. 480
Regular	Rs.7995 & Rs.9995 for 3 Combos.. (Refer User Manual, Selected SKUs as per List)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.30%	Rs. 480
Regular	30% Down payment & balance in 10 EMI ..	01.10.26 - 30.11.26	✗	✗	✗	✓	✗	✗	2.50%	Rs. 480
Special	15/0 Scheme on A-series & Selected Party Speakers	01.10.26 - 30.11.26	✓	✓	✓	✗	✓	✓	2.50%	Rs. 480
TV + SOUND BAR Combo Scheme										
Regular	Rs.3995 Combo (K-55XR35M2+HT-S40R & K-65XR35M2+HT-S40R)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.50%	Rs. 480
Regular	Rs.5995 Combo (K-75XR35M2+HT-S40R)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.50%	Rs. 480
Regular	Rs.6995 Combo (K-85XR35M2+HT-S40R)	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	2.50%	Rs. 480
MDR - Selected Models										
Regular	12/4 Scheme ...	01.10.26 - 30.11.26	✓	✗	✗	✗	✗	✗	1.50%	Rs. 480

- ✓ **Audio** 15/0 Scheme on selected A-series and Party speakers through Bajaj, IDFC & HDBFS
- ✓ **Audio** Fixed EMI Rs.1595/2995/5995 for Premium Sound Bars through BFL.
- ✓ **Audio** Combo Finance Option will continue for above SKUs through BFL [Combo of 2 Products and Combo of 3 Product options]
[Combo Functionality Product selection has been done with Bajaj, Refer Email Dated 17th Jan'23]
- **Combo of 2 Products** → EMI Option 5995/7995 with 0 or 3 Down payment Options → Total EMI for 2 product Combo will be either 5995 or 7995
- **Combo of 3 Products** → EMI Option 7995/9995 with 0 or 2 Down Payment Options → Total EMI for 3 product Combo will be either 7995 or 9995

Low-Cost EMI through 20 Banks (Aggregator – Pine/Paytm/Benow)

Oct + Nov'26	EMI Model	3 By 0				6 By 0				9 By 0				12 By 0				18 By 0				24 By 0			
		Annual ROI	Stony Share	Customer Share	Effective ROI	Annual ROI	Stony Share	Customer Share	Effective ROI	Annual ROI	Stony Share	Customer Share	Effective ROI	Annual ROI	Stony Share	Customer Share	Effective ROI	Annual ROI	Stony Share	Customer Share	Effective ROI	Annual ROI	Stony Share	Customer Share	Effective ROI
		TV/DL/AUP				TV/DL/AUP				TV/DL/AUP				G-Reader / AUP				G-Reader / Audio & BRAVIA RGB Series				Only on K-115XR90M2			
CREDIT CARDS																									
IDFC	Discount	15.0%	1.90%	0.75%	2.65%	15.0%	2.00%	2.50%	4.50%	15.0%	3.00%	3.35%	6.40%	15.0%	3.95%	5.15%	8.10%	15.0%	6.45%	5.20%	11.65%	15.0%	8.50%	6.00%	14.55%
SCB	Cash Back	11.8%	1.44%	0.55%	1.99%	14.5%	2.17%	1.85%	4.13%	15.0%	3.40%	2.95%	6.30%	15.0%	3.40%	4.91%	8.31%	15.0%	7.79%	4.50%	12.29%	15.0%	10.37%	6.00%	16.37%
SBI	Discount	16.5%	2.00%	0.81%	2.81%	16.5%	2.00%	2.44%	4.94%	16.5%	3.00%	3.54%	6.54%	16.5%	3.00%	5.19%	8.19%	17.0%	4.11%	6.17%	12.28%	17.0%	7.64%	8.00%	15.73%
INDUSIND	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
ICICI	Cash Back	16.0%	2.00%	0.68%	2.68%	16.0%	2.00%	2.72%	4.72%	16.0%	3.10%	3.68%	6.78%	16.0%	3.10%	5.77%	8.87%	16.0%	7.63%	5.50%	13.13%	16.0%	11.50%	6.00%	17.50%
IOB	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
AXIS	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
HSBC	Cash Back	15.0%	1.96%	0.55%	2.51%	15.0%	2.47%	1.85%	4.42%	15.0%	3.40%	2.95%	6.30%	15.0%	3.40%	4.91%	8.31%	15.0%	7.79%	4.50%	12.29%	15.0%	10.37%	6.00%	16.37%
JANAK	Cash Back	14.0%	1.79%	0.55%	2.34%	14.0%	2.17%	1.85%	4.13%	14.0%	2.97%	2.95%	5.95%	14.0%	2.97%	4.77%	7.74%	15.0%	7.79%	4.50%	12.29%	15.0%	10.37%	6.00%	16.37%
PNB	Cash Back	13.0%	1.62%	0.55%	2.17%	14.0%	2.17%	1.85%	4.13%	15.0%	3.40%	2.95%	6.30%	15.0%	3.40%	4.91%	8.31%	15.0%	7.79%	4.50%	12.29%	15.0%	10.37%	6.00%	16.37%
Yes	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
BOB Financial	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
JSB	Cash Back	15.0%	1.96%	0.55%	2.51%	15.0%	2.47%	1.85%	4.42%	15.0%	3.40%	2.95%	6.30%	15.0%	3.40%	4.90%	8.30%	15.0%	7.78%	4.50%	12.28%	15.0%	10.36%	6.00%	16.36%
DFC First	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
All Small Finance	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
Federal	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.04%	8.88%	16.0%	8.63%	4.50%	13.13%	16.0%	13.50%	6.00%	17.50%
Capita	Cash Back	13.0%	1.62%	0.55%	2.17%	13.0%	1.87%	1.85%	3.82%	13.0%	2.53%	2.95%	5.48%	14.0%	2.53%	3.24%	7.77%	14.0%	6.99%	4.50%	11.49%	14.0%	9.28%	6.00%	15.28%
One Card	Cash Back	16.0%	2.13%	0.55%	2.68%	16.0%	2.77%	1.85%	4.72%	16.0%	3.85%	2.95%	6.79%	16.0%	3.85%	5.05%	8.89%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
PNB	Cash Back	12.0%	1.46%	0.55%	2.01%	12.0%	1.58%	1.85%	3.53%	12.0%	2.12%	2.95%	5.07%	12.0%	2.12%	4.50%	6.62%	14.0%	6.95%	4.50%	11.45%	14.0%	9.23%	6.00%	15.23%
CoS	Cash Back	15.0%	1.96%	0.55%	2.51%	15.0%	2.47%	1.85%	4.42%	15.0%	3.40%	2.95%	6.30%	16.0%	3.40%	5.48%	8.88%	16.0%	8.64%	4.50%	13.14%	16.0%	13.51%	6.00%	17.51%
DEBIT CARDS																									
HSBC CC & Cardless EMI	Discount	16.0%	2.10%	0.55%	2.65%	16.0%	2.55%	1.95%	4.50%	16.0%	3.45%	2.95%	6.40%	16.0%	3.45%	3.75%	6.20%	16.0%	7.15%	4.50%	11.65%	16.0%	8.95%	6.00%	14.95%
ICICI Debit/Cardless	Cash Back	16.0%	2.00%	0.68%	2.68%	16.0%	2.40%	2.32%	4.72%	16.0%	3.10%	3.68%	6.78%	16.0%	3.10%	4.75%	8.87%	NA	NA	NA	NA	15.99%	11.50%	6.00%	17.50%
Axis Debit	Cash Back	BN/A	1.79%	0.55%	2.34%	BN/A	1.17%	1.85%	3.14%	BN/A	1.83%	2.95%	4.76%	BN/A	1.83%	3.75%	5.60%	BN/A	4.44%	4.50%	9.94%	NA	NA	NA	NA
ICICI Debit	Cash Back	15.0%	2.43%	0.55%	3.18%	15.0%	3.13%	1.85%	5.48%	15.0%	4.76%	2.95%	7.71%	15.0%	4.76%	3.75%	6.96%	NA	NA	NA	NA	NA	NA	NA	NA
DFC First Debit	Cash Back	BN/A	2.13%	0.55%	2.68%	BN/A	1.76%	1.85%	3.71%	BN/A	1.82%	2.95%	4.77%	BN/A	1.82%	3.75%	5.96%	BN/A	4.40%	4.50%	9.90%	NA	NA	NA	NA

BRAVIA [01.10.26 – 15.11.26] : LCEMI 0,3,6,9,12 EMI for Brand Stores and 0,3,6,9 for rest channels
BRAVIA [16.11.26 – 30.11.26] : LCEMI 0,3,6,9 EMI for Brand Stores and 0,3,6 for rest channels
BRAVIA XR70M2/90M2 : LCEMI 0,3,6,9,18
BRAVIA K-115XR90M2 : LCEMI 0,3,6,9,18,24
AUDIO : LCEMI 0,3,6,12, Premium Sound Bars 18/0 LCEMI As per chart enclosed in Annexure-B
MDR : LCEMI 0,3,6 with Additional CB and 9M tenure for Low-cost EMI for affordability
DI Scheme : Email Dated 14th Sept'26

NCEMI = Not-Cost EMI
LCEMI = Low -Cost EMI

LCEMI Chart
Updated
as per Latest ROIs

Audio Card EMI through Pine / Paytm [Rest Channel]

Rest Channel			
Category	BD Code	Model	LCEMI Tenure
Party Speaker	25252080	SRS-XV800/BCE12	0,3,6,9,12,18
Party Speaker	13376281	SRS-XV900/BCE12	0,3,6,9,12,18
Party Speaker	13407281	MHC-V73D//M1 E12	0,3,6,9,12,18
Party Speaker	13407381	MHC-V43D//M1 E12	0,3,6,9,12,18
Soundbar	13051681	HT-A9M2//M E12	0,3,6,9,12,18
Party Speaker	50974493	HT-A9M2//M E12+SW5	0,3,6,9,12,18
Party Speaker	50974492	HT-A9M2//M E12+SW3	0,3,6,9,12,18
Party Speaker	25252380	SRS-ULT1000 (Tower 10)	0,3,6,9,12,18
Soundbar	13048181	HT-A7000//M1 E12	0,3,6,9,12,18
Soundbar	13049481	HT-A5000//C E12	0,3,6,9,12,18
Soundbar	13049681	HT-A3000//C E12	0,3,6,9,12,18
Soundbar	13051481	HT-S2000//C E12	0,3,6,9,12,18
Soundbar	50974189	HT-A7000//M1E12+SW5+RS5	0,3,6,9,12,18
Soundbar	50974190	HT-A7000//M1E12+SW3+RS5	0,3,6,9,12,18
Soundbar	50974186	HT-A7000//M1E12 + SW3 + RS3S	0,3,6,9,12,18
Soundbar	50974184	HT-A7000//M1E12 + SW5+RS3S	0,3,6,9,12,18
Soundbar	50974183	HT-A7000//M1E12 + SW5	0,3,6,9,12,18
Soundbar	50974185	HT-A7000//M1E12 + SW3	0,3,6,9,12,18
Soundbar	50974320	HT-A5000+SA-SW3+SA-RS5	0,3,6,9,12,18
Soundbar	50974321	HT-A5000+SA-SW5+SA-RS5	0,3,6,9,12,18
Soundbar	50974318	HT-A5000+SA-SW3+SA-RS3S	0,3,6,9,12,18
Soundbar	50974319	HT-A5000+SA-SW5+SA-RS3S	0,3,6,9,12,18
Soundbar	50974316	HT-A5000+SA-SW3	0,3,6,9,12,18
Soundbar	50974317	HT-A5000+SA-SW5	0,3,6,9,12,18
Soundbar	50974312	HT-A5000+SA-SW3+SA-RS3S	0,3,6,9,12,18
Soundbar	50974590	HT-A3000+SA-SW3+SA-RS3S	0,3,6,9,12,18
Soundbar	50974313	HT-A3000+SA-SW5+SA-RS3S	0,3,6,9,12,18
Soundbar	50974314	HT-A3000+SA-SW3+SA-RS5	0,3,6,9,12,18
Soundbar	50974315	HT-A3000+SA-SW5+SA-RS5	0,3,6,9,12,18
Soundbar	50974310	HT-A3000+SA-SW3	0,3,6,9,12,18
Soundbar	50974311	HT-A3000+SA-SW5	0,3,6,9,12,18
Soundbar	50974402	HT-S2000+SW3	0,3,6,9,12,18
Soundbar	50974403	HT-S2000+SW5	0,3,6,9,12,18
Soundbar	50974404	HT-S2000+SW3+RS3S	0,3,6,9,12,18
Soundbar	50974406	HT-S2000+SW5+RS3S	0,3,6,9,12,18
Soundbar	18839581	HT-A9000	0,3,6,9,12,18
Soundbar	18839481	HT-A8000	0,3,6,9,12,18
Soundbar	50974516	HT-A9000+SW5+RS5	0,3,6,9,12,18
Soundbar	50974517	HT-A9000+SW3+RS5	0,3,6,9,12,18
Soundbar	50974518	HT-A9000+SW3+RS3S	0,3,6,9,12,18
Soundbar	50974519	HT-A9000+SW5+RS3S	0,3,6,9,12,18
Soundbar	50974520	HT-A9000+SW5	0,3,6,9,12,18
Soundbar	50974521	HT-A9000+SW3	0,3,6,9,12,18
Soundbar	50974528	HT-A8000+SW3+RS5	0,3,6,9,12,18

NCEMI = Not-Cost EMI
LCEMI = Low -Cost EMI

Category	BD Code	Model	LCEMI Tenure
Soundbar	50974529	HT-A8000+SW5+RS5	0,3,6,9,12,18
Soundbar	50974530	HT-A8000+SW3+RS3S	0,3,6,9,12,18
Soundbar	50974531	HT-A8000+SW5+RS3S	0,3,6,9,12,18
Soundbar	50974532	HT-A8000+SW3	0,3,6,9,12,18
Soundbar	50974533	HT-A8000+SW5	0,3,6,9,12,18
Soundbar	50974493	HT-A9M2+SA-SW5	0,3,6,9,12,18
Soundbar	50974492	HT-A9M2+SA-SW3	0,3,6,9,12,18
Party Speaker	25252880	SRSULT900CE12	0,3,6,9,12,18
Party Speaker	25252880	SRS-ULT900/CE12	0,3,6,9,12,18
Soundbar	50974863	HT-A3000+SA-SW9	0,3,6,9,12,18
Soundbar	50974864	HT-A3000+SA-SW8	0,3,6,9,12,18
Soundbar	50974865	HT-A3000+SA-SW5+SA-RS8	0,3,6,9,12,18
Soundbar	50974866	HT-A3000+SA-SW5+SA-RS9	0,3,6,9,12,18
Soundbar	50974867	HT-A3000+SA-SW3+SA-RS8	0,3,6,9,12,18
Soundbar	50974868	HT-A3000+SA-SW3+SA-RS9	0,3,6,9,12,18
Soundbar	50974869	HT-A3000+SA-SW7+SA-RS8	0,3,6,9,12,18
Soundbar	50974870	HT-A3000+SA-SW7+SA-RS9	0,3,6,9,12,18
Soundbar	50974871	HT-A3000+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974872	HT-A3000+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974873	HT-A3000+SA-SW9+SA-RS8	0,3,6,9,12,18
Soundbar	50974874	HT-A3000+SA-SW9+SA-RS9	0,3,6,9,12,18
Soundbar	50974875	HT-A3000+SA-SW8+SA-RS3S	0,3,6,9,12,18
Soundbar	50974876	HT-A3000+SA-SW8+SA-RS5	0,3,6,9,12,18
Soundbar	50974877	HT-A3000+SA-SW8+SA-RS8	0,3,6,9,12,18
Soundbar	50974878	HT-A3000+SA-SW8+SA-RS9	0,3,6,9,12,18
Soundbar	50974879	HT-A9M2+SA-SW9	0,3,6,9,12,18
Soundbar	50974880	HT-A9M2+SA-SW8	0,3,6,9,12,18
Soundbar	50974881	HT-A9000+SA-SW8	0,3,6,9,12,18
Soundbar	50974882	HT-A9000+SA-SW8	0,3,6,9,12,18
Soundbar	50974883	HT-A9000+SA-SW5+SA-RS8	0,3,6,9,12,18
Soundbar	50974884	HT-A9000+SA-SW5+SA-RS9	0,3,6,9,12,18
Soundbar	50974885	HT-A9000+SA-SW3+SA-RS8	0,3,6,9,12,18
Soundbar	50974886	HT-A9000+SA-SW3+SA-RS9	0,3,6,9,12,18
Soundbar	50974887	HT-A9000+SA-SW7+SA-RS8	0,3,6,9,12,18
Soundbar	50974888	HT-A9000+SA-SW7+SA-RS9	0,3,6,9,12,18
Soundbar	50974889	HT-A9000+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974890	HT-A9000+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974891	HT-A9000+SA-SW9+SA-RS8	0,3,6,9,12,18
Soundbar	50974892	HT-A9000+SA-SW9+SA-RS9	0,3,6,9,12,18
Soundbar	50974893	HT-A9000+SA-SW8+SA-RS3S	0,3,6,9,12,18
Soundbar	50974894	HT-A9000+SA-SW8+SA-RS5	0,3,6,9,12,18
Soundbar	50974895	HT-A9000+SA-SW8+SA-RS8	0,3,6,9,12,18
Soundbar	50974896	HT-A9000+SA-SW8+SA-RS9	0,3,6,9,12,18
Soundbar	50974897	HT-A9000+SA-SW9	0,3,6,9,12,18
Soundbar	50974898	HT-A9000+SA-SW8	0,3,6,9,12,18
Soundbar	50974899	HT-A9000+SA-SW5+SA-RS8	0,3,6,9,12,18
Soundbar	50974900	HT-A9000+SA-SW5+SA-RS9	0,3,6,9,12,18
Soundbar	50974901	HT-A9000+SA-SW3+SA-RS8	0,3,6,9,12,18
Soundbar	50974902	HT-A9000+SA-SW3+SA-RS9	0,3,6,9,12,18

Category	BD Code	Model	LCEMI Tenure
Soundbar	50974903	HT-A9000+SA-SW7+SA-RS8	0,3,6,9,12,18
Soundbar	50974904	HT-A9000+SA-SW7+SA-RS9	0,3,6,9,12,18
Soundbar	50974905	HT-A9000+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974906	HT-A9000+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974907	HT-A9000+SA-SW9+SA-RS8	0,3,6,9,12,18
Soundbar	50974908	HT-A9000+SA-SW9+SA-RS9	0,3,6,9,12,18
Soundbar	50974909	HT-A9000+SA-SW8+SA-RS3S	0,3,6,9,12,18
Soundbar	50974910	HT-A9000+SA-SW8+SA-RS5	0,3,6,9,12,18
Soundbar	50974911	HT-A9000+SA-SW8+SA-RS8	0,3,6,9,12,18
Soundbar	50974912	HT-A9000+SA-SW8+SA-RS9	0,3,6,9,12,18
Soundbar	50974913	HT-A7100+SA-SW5	0,3,6,9,12,18
Soundbar	50974914	HT-A7100+SA-SW3	0,3,6,9,12,18
Soundbar	50974915	HT-A7100+SA-SW7	0,3,6,9,12,18
Soundbar	50974916	HT-A7100+SA-SW9	0,3,6,9,12,18
Soundbar	50974917	HT-A7100+SA-SW8	0,3,6,9,12,18
Soundbar	50974918	HT-A7100+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974919	HT-A7100+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974920	HT-A7100+SA-SW9+SA-RS8	0,3,6,9,12,18
Soundbar	50974921	HT-A7100+SA-SW9+SA-RS9	0,3,6,9,12,18
Soundbar	50974922	HT-A7100+SA-SW3+SA-RS3S	0,3,6,9,12,18
Soundbar	50974923	HT-A7100+SA-SW3+SA-RS5	0,3,6,9,12,18
Soundbar	50974924	HT-A7100+SA-SW3+SA-RS8	0,3,6,9,12,18
Soundbar	50974925	HT-A7100+SA-SW3+SA-RS9	0,3,6,9,12,18
Soundbar	50974926	HT-A7100+SA-SW7+SA-RS3S	0,3,6,9,12,18
Soundbar	50974927	HT-A7100+SA-SW7+SA-RS5	0,3,6,9,12,18
Soundbar	50974928	HT-A7100+SA-SW7+SA-RS8	0,3,6,9,12,18
Soundbar	50974929	HT-A7100+SA-SW7+SA-RS9	0,3,6,9,12,18
Soundbar	50974930	HT-A7100+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974931	HT-A7100+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974932	HT-A7100+SA-SW9+SA-RS8	0,3,6,9,12,18
Soundbar	50974933	HT-A7100+SA-SW9+SA-RS9	0,3,6,9,12,18
Soundbar	50974934	HT-A7100+SA-SW8+SA-RS3S	0,3,6,9,12,18
Soundbar	50974935	HT-A7100+SA-SW8+SA-RS5	0,3,6,9,12,18
Soundbar	50974936	HT-A7100+SA-SW8+SA-RS8	0,3,6,9,12,18
Soundbar	50974937	HT-A7100+SA-SW8+SA-RS9	0,3,6,9,12,18
Soundbar	50974938	HT-A8+SA-SW9	0,3,6,9,12,18
Soundbar	50974939	HT-A8+SA-SW7	0,3,6,9,12,18
Soundbar	50974940	HT-A8+SA-SW9	0,3,6,9,12,18
Soundbar	50974941	HT-A8+SA-SW8	0,3,6,9,12,18
Soundbar	50974942	HT-A8+SA-SW5+SA-RS3S	0,3,6,9,12,18
Soundbar	50974943	HT-A8+SA-SW5+SA-RS5	0,3,6,9,12,18
Soundbar	50974944	HT-A8+SA-SW5+SA-RS8	0,3,6,9,12,18
Soundbar	50974945	HT-A8+SA-SW5+SA-RS9	0,3,6,9,12,18
Soundbar	50974946	HT-A8+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974947	HT-A8+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974948	HT-A8+SA-SW9+SA-RS8	0,3,6,9,12,18
Soundbar	50974949	HT-A8+SA-SW9+SA-RS9	0,3,6,9,12,18
Soundbar	50974950	HT-A8+SA-SW7+SA-RS3S	0,3,6,9,12,18
Soundbar	50974951	HT-A8+SA-SW7+SA-RS5	0,3,6,9,12,18
Soundbar	50974952	HT-A8+SA-SW7+SA-RS8	0,3,6,9,12,18
Soundbar	50974953	HT-A8+SA-SW7+SA-RS9	0,3,6,9,12,18
Soundbar	50974954	HT-A8+SA-SW9+SA-RS3S	0,3,6,9,12,18
Soundbar	50974955	HT-A8+SA-SW9+SA-RS5	0,3,6,9,12,18
Soundbar	50974956	HT-A8+SA-SW8+SA-RS3S	0,3,6,9,12,18
Soundbar	50974957	HT-A8+SA-SW8+SA-RS5	0,3,6,9,12,18
Soundbar	50974958	HT-A8+SA-SW8+SA-RS8	0,3,6,9,12,18
Soundbar	50974959	HT-A8+SA-SW8+SA-RS9	0,3,6,9,12,18
Audio	Rest all	All other Audio Product	0,3,6
MDR	All MDR	Selected Products as per Contract 6	0,3,6
MDR	All MDR	All Other Product for LCEMI	0,3,6

Audio Card EMI through Pine / Paytm [ASC Audio Menu]

NCEMI = Not-Cost EMI
LCEMI = Low -Cost EMI

Menu - ASC Audio			
Material Code	Material Description	Tenure	Additional Cash Back Up to
18841281	HT-A9	0,3,6,9,12,18	15,000
12841181	HT-A7000	0,3,6,9,12,18	6,000
50974938	HT-AB-SA-SW3	0,3,6,9,12,18	15,000
50974939	HT-AB-SA-SW7	0,3,6,9,12,18	15,000
50974940	HT-AB-SA-SW9	0,3,6,9,12,18	15,000
50974941	HT-AB-SA-SW8	0,3,6,9,12,18	15,000
50974942	HT-AB-SA-SW9+SA-RS3S	0,3,6,9,12,18	15,000
50974943	HT-AB-SA-SW9+SA-RS5	0,3,6,9,12,18	15,000
50974944	HT-AB-SA-SW9+SA-RS8	0,3,6,9,12,18	15,000
50974945	HT-AB-SA-SW9+SA-RS9	0,3,6,9,12,18	15,000
50974946	HT-AB-SA-SW7+SA-RS3S	0,3,6,9,12,18	15,000
50974947	HT-AB-SA-SW7+SA-RS5	0,3,6,9,12,18	15,000
50974948	HT-AB-SA-SW7+SA-RS8	0,3,6,9,12,18	15,000
50974949	HT-AB-SA-SW7+SA-RS9	0,3,6,9,12,18	15,000
50974950	HT-AB-SA-SW5+SA-RS3S	0,3,6,9,12,18	15,000
50974951	HT-AB-SA-SW5+SA-RS5	0,3,6,9,12,18	15,000
50974952	HT-AB-SA-SW5+SA-RS8	0,3,6,9,12,18	15,000
50974953	HT-AB-SA-SW5+SA-RS9	0,3,6,9,12,18	15,000
50974954	HT-AB-SA-SW3+SA-RS3S	0,3,6,9,12,18	15,000
50974955	HT-AB-SA-SW3+SA-RS5	0,3,6,9,12,18	15,000
50974956	HT-AB-SA-SW3+SA-RS8	0,3,6,9,12,18	15,000
50974957	HT-AB-SA-SW3+SA-RS9	0,3,6,9,12,18	15,000
50974958	HT-AB-SA-SW9+SA-RS3S	0,3,6,9,12,18	15,000
50974959	HT-AB-SA-SW9+SA-RS5	0,3,6,9,12,18	15,000
50974960	HT-AB-SA-SW9+SA-RS8	0,3,6,9,12,18	15,000
50974961	HT-AB-SA-SW9+SA-RS9	0,3,6,9,12,18	15,000
50974962	HT-AB-SA-SW7+SA-RS3S	0,3,6,9,12,18	15,000
50974963	HT-AB-SA-SW7+SA-RS5	0,3,6,9,12,18	15,000
50974964	HT-AB-SA-SW7+SA-RS8	0,3,6,9,12,18	15,000
50974965	HT-AB-SA-SW7+SA-RS9	0,3,6,9,12,18	15,000
50974966	HT-AB-SA-SW5+SA-RS3S	0,3,6,9,12,18	15,000
50974967	HT-AB-SA-SW5+SA-RS5	0,3,6,9,12,18	15,000
50974968	HT-AB-SA-SW5+SA-RS8	0,3,6,9,12,18	15,000
50974969	HT-AB-SA-SW5+SA-RS9	0,3,6,9,12,18	15,000
50974970	HT-AB-SA-SW3+SA-RS3S	0,3,6,9,12,18	15,000

Instant (Additional) Cash Back Upto Rs.55K - BRAVIA : Brand Stores

1	BRAVIA OFFLINE THROUGH PINELAB/PAYTM/SHOP@SOnline/BENOW											
Offer Period	1st Oct - 30th Nov'26											
Location	Brand Stores - All India											
Offer On	Offline : Debit / Credit Card of HFC and Credit Card of ICICI/SBI/BOB/Federal/YES/AXIS/DBS/IDFC/Noia/IndusInd, IDFC & JSK Shop@S.com/Shop Pay HFC Credit Card of Noia/IndusInd											
Offer through	Pinelab EDC / (One Payment Gateway / Paytm/DC / Benow APP											
ICB - deferred Availability	Instant / Deferred (As applicable depending on Merchant / Bank arrangement)											
Applicable EM Tenures	1st Oct - 15th Nov : Brand Channels & All Participating Banks - 0, 3, 6, 9, 12 (18M EMI also on True RIB REWARD and REWARD 50K) - (24M EMI also on R-1330R00M2)											
	16th Nov - 30th Nov : Brand Channels & All Participating Banks - 0, 3, 6, 9											
Additional Cash Back Upto	Up to 5%	Up to 10%										
Maximum Cash Back Upto Rs. (under EM)	3000	5000	6000	7500	9000	12000	14000	17500	22500	27500	55000	
Maximum Cash Back Upto Rs. (Under Full Swipe EMI & UP)	1500	2500	3000	3750	4500	6000	7000	8750	11250	13750	27500	
Maximum Cash Back Upto Rs. (Under OEM) For 7 grey Highlighted SKUs	1000	-	-	-	-	-	-	-	-	-	-	-
Min Transaction Amount (Post Bank)	18000	40000	50000	65000	85000	85000	150000	190000	250000	300000	2000000	
Min Transaction Amount (ICICI Bank)	25000	40000	50000	65000	85000	85000	150000	190000	250000	300000	2000000	
Min Transaction Amount (HDFC Bank)	25000	40000	50000	50000	85000	85000	150000	190000	250000	300000	2000000	
HFC Cash back on EDC and above transaction	KD-32W6100	KD-50X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
F2S Lineup	KD-32W830	KD-50X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-32W830	KD-50X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W600	KD-55X75	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W675	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W800	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W875	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W900	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W950	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W975	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W990	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W995	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	
	KD-43W999	KD-55X80	KD-55X80	KD-55X90	KD-75X80	KD-55X80	KD-65X80	KD-77X80	KD-83X80	K-68X95A	K-113X90M2	

Instant (Additional) Cash Back Up to Rs.50K – BRAVIA : Rest Channel

2	BRAVIA OFFLINE THROUGH PINELAB/PAYTM/BENOW												
Offer Period	1st Oct - 30th Nov 26												
Location	Rest of the Channel - All India												
Offer On	Offline : Debit / Credit card of ICICI/SBI/BOB/Federal/YES/Axis/DBS/HDFC/Kotak/IndusInd, ICFC & J&K												
Offer Through	Paytm EDC / Pine Payment Gateway / Paytm EDC / Benow APP												
ICB - defined Applicability	Instant / Deferred (As applicable depending on Merchant / Bank arrangement)												
Applicable EMI Tenures	1st Oct - 15th Nov : Brand Channels & All Participating Banks - 6, 9, 6, 9 15th Nov - 30th Nov : Brand Channels & All Participating Banks - 0, 3, 6 18th Nov - 30th Nov : Brand Channels & All Participating Banks - 0, 3, 6												
Additional Cash Back upto	Up to 5%			Up to 10%									
Maximum Cash Back Upto Rs. (under EMI)	3000	5000	5000	6000	7500	10000	12500	15000	20000	25000	50000		
Maximum Cash Back Upto Rs. (under OEM / upi)	1500	2500	2500	3000	3750	5000	6250	7500	10000	12500	25000		
Maximum Cash Back Upto Rs. (under OEM) for T-rex highlighted status	1000	-	-	-	-	-	-	-	-	-	-		
Min Transaction Amount (Rest Bank)	18000	46000	40000	50000	65000	85000	85000	150000	190000	300000	2000000		
Min Transaction Amount (ICICI Bank)	25000	46000	40000	50000	65000	85000	85000	150000	190000	300000	2000000		
Min Transaction Amount (HDFC Bank)	25000	46000	40000	50000	65000	85000	85000	150000	190000	300000	2000000		
Device/ICB/Channel/Category													
HDFC Cash back on addi and above transaction	KOL-32W6100	KD-55X8061	KD-55X7574	XR-55X9061	KD-75X8061	XR-55X8061	XR-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-115X90X62		
P728 Unleap	KD-32W8300	KD-55X8061	XR-55X9061	KD-75X8061	XR-55X8061	XR-55X8061	XR-65X8061	XR-77X8061	XR-81X8061	K-85X9062	K-85X9062		
	KD-32W6300	KD-55X8061	KD-55X8061	XR-55X9061	K-55X8061	XR-75X9061	XR-65X8061	KD-65X8061	K-65X8061	K-65X8061	K-65X8061		
	KOL-43W6600	KD-55X8061	KD-55X8061	XR-55X9061	K-55X8061	XR-75X9061	XR-65X8061	KD-65X8061	K-65X8061	K-65X8061	K-65X8061		
	KLV-43W6726	KD-55X8061	KD-55X8061	XR-55X9061	K-55X8061	XR-75X9061	XR-65X8061	KD-65X8061	K-65X8061	K-65X8061	K-65X8061		
	KD-43X8061	KD-55X8061	KD-55X8061	XR-55X9061	K-55X8061	XR-75X9061	XR-65X8061	KD-65X8061	K-65X8061	K-65X8061	K-65X8061		
	KD-43X774	KD-55X8061	K-55X855A	K-75X525M2	K-55X8061	XR-65X8061	K-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-85X855A		
	KD-43X774	KD-55X8061	K-55X855A	K-75X525M2	K-55X8061	XR-65X8061	K-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-85X855A		
	KD-43X8061	KD-55X8061	K-55X855A	K-75X525M2	K-55X8061	XR-65X8061	K-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-85X855A		
	KLV-50W6726	KD-55X7574	KD-55X7574	XR-55X9061	K-55X8061	XR-75X9061	XR-65X8061	KD-65X8061	K-65X8061	K-65X8061	K-65X8061		
	KD-50X7574	KD-55X7574	KD-55X7574	XR-55X9061	K-55X8061	XR-75X9061	XR-65X8061	KD-65X8061	K-65X8061	K-65X8061	K-65X8061		
	KD-43X701	KD-55X8061	K-55X855A	K-75X525M2	K-55X8061	XR-65X8061	K-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-85X855A		
	KD-43X774	KD-55X8061	K-55X855A	K-75X525M2	K-55X8061	XR-65X8061	K-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-85X855A		
	KD-43X801	KD-55X8061	K-55X855A	K-75X525M2	K-55X8061	XR-65X8061	K-65X8061	XR-77X8061	XR-81X8061	K-85X855A	K-85X855A		
	KD-50X751	KD-55X751	KD-55X751	XR-55X901	K-55X801	XR-75X901	XR-65X801	KD-65X801	K-65X801	K-65X801	K-65X801		
	KD-32W835		K-55X25M2										
	KD-43X461		K-65X25M2										
	K-43300		K-65X80X62										
	K-43325		K-65X80X62										
	K-43300		K-65X80X62										
	K-50020		K-65X80X62										
	K-50025												
	K-43322X62												
	K-43322X62												
	K-43322X62												
	K-60022X62												

Instant (Additional) Cash Back Upto Rs.15K – AUDIO : All Channel

AUDIO OFFERS THROUGH PINELAB/PAYTM/BENOW.COM										
5th Oct - 15th Nov '26										
Upto 15% Rs. 15000										
Maximum Cash Back Upto Rs. (Under 0EMI/UPi)	500	2000	2000	2000	2000	2000	2000	2000	2000	2000
Maximum Cash Back Upto Rs. (Under Full Bank)	0	0	0	0	0	0	0	0	0	0
Min Transaction Amount (Rest Bank)	5000	10000	5000	5000	10000	10000	10000	10000	10000	10000
Min Transaction Amount (0EMI)	5000	10000	5000	5000	10000	10000	10000	10000	10000	10000
Min Transaction Amount (0EMI)	5000	10000	5000	5000	10000	10000	10000	10000	10000	10000
Offer On	Offer: 10% Upto Rs. 15000 on Audio Products (Under 0EMI/UPi) & 5% Upto Rs. 15000 on Audio Products (Under Full Bank) & 5% Upto Rs. 15000 on Audio Products (Under 0EMI/UPi) & 5% Upto Rs. 15000 on Audio Products (Under Full Bank)									
Offer through	Pinelab EDC / Pine Payment Gateway / Paytm EDC / Benow APP									
Applicable EMI Tenures	LCEMI - 0,3,6 (9M without additional CB) HDFC / J&K - Only OEMI Cash Back OR Low Cost EMI Option (Either EMI or CB Option available now)									

Refer Annexure A for Details

Instant (Additional) Cash Back Upto Rs.3K – MDR: All Channel

4	MDR - Additional Cash Back Offer - Offline (Pinelab/Paytm/Benow)			
Additional Cash Back	Up to Rs.3000			
Scheme Duration	5th Oct - 15th Nov'26			
Maximum Cash Back Upto Rs.	3000	2000	1000	
Maximum Cash Back Upto Rs. (Under OEMI/UPi)	1500	1000	500	
Min Transaction Amount (Rest Bank)	7000	7000	2500	
Selected SKUS	1	3	10	
	WF-G700N	WF-1000XM5	WH-1000XM6	
		WF-LS910N	WH-ULT900N	
		MDR-G600	WH-CH720N	
			WF-1000XM6	
			WF-LC900	
			WF-C710N	
			WF-C510	
			MDR-G300	
			IER-G900	
Location	Pre-approved Partners - Pan India			
Offer On	Offline : Credit Cards of BOB/Federal/YES/AXIS/DBS/HSBC/Kotak/IndusInd/IDFC ShopatSC.com (Only Pine PG): Credit Cards of Yes/Kotak/BOB			
Offer through	Pinelab EDC/Pine Payment Gateway Paytm EDC Benow APP			
Applicable EMI Tenures	LCEMI - 0,3,6 (9M without additional CB) HDFC / J&K - Only OEMI Cash Back OR Low Cost EMI Option (Either EMI or CB Option available now)			

Instant (Additional) Cash Back Upto Rs.3K – MDR: All Channel

4	MDR - Additional Cash Back Offer - Offline (Pinelab/Paytm/Benow)		
Additional Cash Back	Up to Rs.3000		
Scheme Duration	5th Oct - 15th Nov'26		
Maximum Cash Back Upto Rs.	3000	2000	1000
Maximum Cash Back Upto Rs.(Under OEMI/UPI)	1500	1000	500
Min Transaction Amount (Rest Bank)	7000	7000	2500
Selected SKUS	1	3	10
	WF-G700N	WF-1000XM5	WH-1000XM6
		WF-LS910N	WH-ULT900N
		MDR-G600	WH-CH720N
			WF-1000XM6
			WF-LC900
			WF-C710N
			WF-C510
			MDR-G300
			IER-G900
Location	Pre-approved Partners - Pan India		
Offer On	Offline : Credit Cards of BOB/Federal/YES/AXIS/DBS/HSBC/Kotak/IndusInd/IDFC ShopatSC.com (Only Pine PG): Credit Cards of Yes/Kotak//BOB		
Offer through	Pinelab EDC/Pine Payment Gateway Paytm EDC Benow APP		
Applicable EMI Tenures	LCEMI - 0,3,6 (9M without additional CB) HDFC / J&K - Only OEMI Cash Back OR Low Cost EMI Option (Either EMI or CB Option available now)		

Broad T&C – Additional (Instant) Cash Back

- Offer valid on EMI transactions through Pine Labs, Paytm terminals & Benow App.
- There is separate Cash back if customer do not wish to take product on EMI and use full swipe option. Refer CB construct for details.
- The Additional Cash back will be offered as Instant or deferred as applicable. POS must be activated for Instant Cash back.
- In case any dealer not activated for Instant Cash back then ask them to contact Aggregator or HO-Finance
- Maximum number of transactions per card – One
- Additional Cash Back(CB) will be posted 90 days after the end of offer period & Instant CB will be adjusted from Invoice instantly
- Offer available at www.ShopatSC.com through selected Banks as mentioned in CB construct
- Corporate Cards / Amazon Pay credit card are not eligible for Additional CB offers
- Purchase is allowed only from one card (**single payment shouldn't be divided between two or more cards**)
- The amount of Cash back printed on the charge slip would be applicable and will be considered final.
- The customers are advised to retain the charge slip till the receipt of the cash back amount and in case of any dispute, the amount mentioned on the charge slip would be considered as final
- HDFC offer only on more than 6 Months & above tenures. On Full swipe, CB will be applicable as per construct

- In case there is more than one offer available simultaneously, two offers should not be clubbed by Dealers.
- **In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model/serial number , price etc. SONY shall have right at its sole discretion to set-off, adjust or recover.**
- GST on the Normal Cash back (Interest cost) will be borne by customers
- All complaints, claims, disputes, concerns, issues, etc., regarding the Offer should be taken up directly with Bank
- The cashback is non-transferable, non-exchangeable and non-encash able
- SONY & respective Banks reserve the right to extend, withdraw or terminate this offer without prior notice, without assigning any reason and without any liability.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer. Bank and SONY will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- Company reserves the right to ask for Invoices copies / supporting documents for verification of transaction at any point of time. Failing to provide the same within stipulated timelines may lead to withdraw of facility & recovery of Cash back amount.
- The serial number exempted transactions are subject to Invoice verification process on sample basis. Company reserve right calling for Invoices details
- Additional Cash back Up on K-115XR90M2 is linked to subject to Merchant TID Limit and Customer Card Limits

T&C – 1 EMI Refund (Whenever applicable)

BFL 1 EMI Refund T&C

- Cash back would be credited in customers Loan account post completion of 3 successful EMIs provided NIL default in EMI repayments
- Offer applicable on credit card customers only (existing and new) whose details should reflect on bureau
- Offer will be applicable for all authorized Dealer and Financier's discretion only.
- Offer should not be clubbed with any other offer. In case of any discrepancy, SONY shall have right at its sole discretion to recover the Finance cost.
- In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model/serial number , price etc. SONY shall have right at its sole discretion to set-off, adjust or recover.
- Company/Sony reserves the right to audit partner's transactions pertaining to the scheme(s)/offer(s). In the event of any discrepancy observed, the finance facility may be withdrawn and subvention cost / cash back cost will be recovered from defaulting partners.
- Customer need to contact directly to Financiers for any cash back related disputes and abide to Financier's T&C to avail the offer. Company has no right of intervention.

IDFC 1 EMI Refund T&C

- Cashback would be credited to customer's IDFC FIRST Bank Wallet within 45 days of successful repayment of first 3 EMIs without any delay/bounce.
- The cashback must be consumed only against loan adjustment in subsequent purchase and cannot be redeemed in parts.
- Cashback would be given on net loan amount & all cashbacks will be visible on IDFC FIRST Bank App.
- In case of brand and dealer offer, customer will be eligible for higher of the two offers, however both the offers cannot be clubbed.
- Processing fees of Rs.99 will be charged as a part of the IDFC FIRST cashback program, which will be deducted while crediting the net cashback amount.
- The cashback amount is inclusive of any instant cashback offered to customer through QR based offer eligibility.
- Cashback cannot be adjusted against down payment, margin money or any other charges.
- The net loan amount post redemption of Cashback cannot be lower than Rs.5000/-.
- Validity of the cashback will be one year from the date of credit.
- Wallet Cashback does not guarantee loan approval from IDFC FIRST Bank
- IDFC FIRST Bank, at its sole discretion reserves the right to amend Cashback amount, usage terms, validity, etc
- Customer need to contact directly to Financiers for any cash back related disputes and abide to Financier's T&C to avail the offer. Company has no right of intervention