

# SONY

## List of Sony Products with Reduced MRP (Based on GST Rate Reduction) – Effective from 22nd September 2025

		Till 21st Sep 2025	22 Sep 2025 Onwards
Sizes	SKU	Old MRP including Tax	New MRP including Tax
248 cm (98 inch)	K-98XR55A	8,99,900	8,28,900
215 cm (85 inch)	K-85XR90	8,99,900	8,28,900
215 cm (85 inch)	K-85S30	5,99,900	5,52,900
215 cm (85 inch)	K-85XR55A	6,49,900	5,98,900
189 cm (75 inch)	K-75XR90	6,49,900	5,98,900
189 cm (75 inch)	K-75XR70	4,49,900	4,13,900
189 cm (75 inch)	K-75XR55A	3,99,900	3,67,900
189 cm (75 inch)	K-75S25M2	2,39,900	2,20,900
189 cm (75 inch)	K-75S30	2,69,900	2,47,900
164 cm (65 inch)	K-65XR80M2	4,99,900	4,59,900
164 cm (65 inch)	K-65XR70	2,99,900	2,75,900
164 cm (65 inch)	K-65XR55A	2,49,900	2,29,900
164 cm (65 inch)	XR-65X90L	2,29,900	2,11,900
164 cm (65 inch)	K-65S30	1,64,900	1,51,900
164 cm (65 inch)	K-65S25	1,39,900	1,28,900
164 cm (65 inch)	K-65S25M2	1,39,900	1,28,900
139 cm (55 inch)	K-55XR80	2,99,900	2,75,900
139 cm (55 inch)	K-55XR80M2	3,99,900	3,67,900
139 cm (55 inch)	K-55XR70	2,49,900	2,29,900
139 cm (55 inch)	K-55XR55A	1,99,900	1,83,900
139 cm (55 inch)	XR-55X90L	1,69,900	1,55,900
139 cm (55 inch)	K-55S30	1,29,900	1,18,900
139 cm (55 inch)	K-55S25	99,900	91,900
139 cm (55 inch)	K-55S25M2	99,900	91,900
126 cm (50 inch)	K-50S30	1,14,900	1,05,900
126 cm (50 inch)	K-50S25	85,900	78,900
126 cm (50 inch)	K-50S25M2	85,900	78,900
126 cm (50 inch)	K-50S20	79,900	72,900
126 cm (50 inch)	K-50S22M2	79,900	72,900
106 cm (43 inch)	K-43S30	99,900	91,900
106 cm (43 inch)	K-43S25	69,900	63,900
106 cm (43 inch)	K-43S25M2	69,900	63,900
106 cm (43 inch)	K-43S20	59,900	54,900
106 cm (43 inch)	K-43S22M2	59,900	54,900
106 cm (43 inch)	K-43S22GM2	59,900	54,900
80 cm (32 inch)	KD-32W835	34,900	34,900
189 cm (75 inch)	K-75S30B	2,69,900	2,47,900

189 cm (75 inch)	K-75S25BM2	2,39,900	2,20,900
164 cm (65 inch)	K-65XR50	2,49,900	2,29,900
164 cm (65 inch)	K-65S30B	1,64,900	1,51,900
164 cm (65 inch)	K-65S25B	1,39,900	1,28,900
164 cm (65 inch)	K-65S25BM2	1,39,900	1,28,900
139 cm (55 inch)	K-55XR50	1,99,900	1,83,900
139 cm (55 inch)	K-55S30B	1,29,900	1,18,900
139 cm (55 inch)	K-55S25B	99,900	91,900
139 cm (55 inch)	K-55S25BM2	99,900	91,900
139 cm (55 inch)	K-55S25EM2	99,900	91,900
126 cm (50 inch)	K-50S20B	79,900	72,900
126 cm (50 inch)	K-50S22BM2	79,900	72,900
106 cm (43 inch)	K-43S20B	59,900	54,900
106 cm (43 inch)	K-43S22BM2	59,900	54,900
80 cm (32 inch)	KD-32W825	34,900	34,900
164 cm (65 inch)	K-65XR80	4,29,900	3,96,300
215 cm (85 inch)	KD-85X80L	5,99,900	5,53,000
215 cm (85 inch)	XR-85X95L	8,99,900	8,29,500
210 cm (83 inch)	XR-83A80L	8,49,900	7,83,500
195 cm (77 inch)	XR-77A80L	6,99,900	6,45,200
189 cm (75 inch)	KD-75X82L	2,69,900	2,48,800
189 cm (75 inch)	XR-75X90L	3,79,900	3,50,200
164 cm (65 inch)	KD-65X82L	1,64,900	1,52,000
164 cm (65 inch)	XR-65A80L	3,49,900	3,22,500
164 cm (65 inch)	KD-65X74L	1,39,900	1,28,900
164 cm (65 inch)	KD-65X75L	1,39,900	1,28,900
164 cm (65 inch)	XR-65A95L	4,79,900	4,42,400
139 cm (55 inch)	KD-55X82L	1,29,900	1,19,700
139 cm (55 inch)	XR-55A80L	2,49,900	2,30,300
139 cm (55 inch)	KD-55X74L	99,900	92,000
139 cm (55 inch)	KD-55X75L	99,900	92,000
139 cm (55 inch)	XR-55A95L	3,99,900	3,68,600
126 cm (50 inch)	KD-50X80L	1,14,900	1,05,900
126 cm (50 inch)	KD-50X64L	74,900	69,000
126 cm (50 inch)	KD-50X70L	74,900	69,000
126 cm (50 inch)	KD-50X75L	85,900	79,100
106 cm (43 inch)	KD-43X80L	99,900	92,000
106 cm (43 inch)	KD-43X64L	59,900	55,200
106 cm (43 inch)	KD-43X70L	59,900	55,200
106 cm (43 inch)	KD-43X75L	69,900	64,400
215 cm (85 inch)	XR-85X95K	8,99,900	8,29,500
215 cm (85 inch)	KD-85X85K	5,99,900	5,53,000
195 cm (77 inch)	XR-77A80K	6,99,900	6,45,200
189 cm (75 inch)	KD-75X80K	2,69,900	2,48,800
189 cm (75 inch)	XR-75X90K	3,79,900	3,50,200

164 cm (65 inch)	KD-65X80K	1,64,900	1,52,000
164 cm (65 inch)	XR-65X90K	2,29,900	2,11,900
164 cm (65 inch)	KD-65X74K	1,39,900	1,28,900
164 cm (65 inch)	KD-65X75K	1,39,900	1,28,900
164 cm (65 inch)	XR-65A80K	3,49,900	3,22,500
164 cm (65 inch)	XR-65A95K	4,79,900	4,42,400
139 cm (55 inch)	KD-55X80K	1,29,900	1,19,700
139 cm (55 inch)	XR-55X90K	1,69,900	1,56,600
139 cm (55 inch)	KD-55X74K	99,900	92,000
139 cm (55 inch)	KD-55X75K	99,900	92,000
139 cm (55 inch)	KD-55X85K	1,49,900	1,38,100
139 cm (55 inch)	XR-55A80K	2,49,900	2,30,300
126 cm (50 inch)	KD-50X80K	1,14,900	1,05,900
126 cm (50 inch)	KD-50X74K	85,900	79,100
126 cm (50 inch)	KD-50X75K	85,900	79,100
106 cm (43 inch)	KD-43X80K	99,900	92,000
106 cm (43 inch)	KD-43W880K	64,900	59,800
106 cm (43 inch)	KD-43X74K	69,900	64,400
106 cm (43 inch)	KD-43X75K	69,900	64,400
215 cm (85 inch)	XR-85Z9J	14,99,900	13,82,700
215 cm (85 inch)	KD-85X85J	6,99,900	6,45,200
195 cm (77 inch)	XR-77A80J	6,99,900	6,45,200
189 cm (75 inch)	KD-75X80J	2,99,900	2,76,400
189 cm (75 inch)	XR-75X90J	3,79,900	3,50,200
164 cm (65 inch)	KD-65X80J	1,79,900	1,65,800
164 cm (65 inch)	XR-65X90J	2,39,900	2,21,100
164 cm (65 inch)	XR-65A80J	3,39,900	3,13,300
164 cm (65 inch)	KD-65X85J	1,99,900	1,84,200
164 cm (65 inch)	KD-65X80AJ	1,79,900	1,65,800
139 cm (55 inch)	KD-55X80J	1,09,900	1,01,300
139 cm (55 inch)	XR-55X90J	1,59,900	1,47,400
139 cm (55 inch)	XR-55A80J	2,49,900	2,30,300
139 cm (55 inch)	KD-55X85J	1,39,900	1,28,900
139 cm (55 inch)	KD-55X80AJ	1,09,900	1,01,300
126 cm (50 inch)	KD-50X80J	99,900	92,000
126 cm (50 inch)	KD-50X75	92,900	85,600
126 cm (50 inch)	KD-50X74	92,900	85,600
106 cm (43 inch)	KD-43X80J	82,900	76,400
106 cm (43 inch)	KD-43X75	72,900	67,200
106 cm (43 inch)	KD-43X74	72,900	67,200
215 cm (85 inch)	KD-85X8000H	6,99,900	6,45,200
215 cm (85 inch)	KD-85Z8H	14,99,900	13,82,700
189 cm (75 inch)	KD-75X8000H	3,29,900	3,04,100
189 cm (75 inch)	KD-75X9500H	5,49,900	5,06,900
164 cm (65 inch)	KD-65X8000H	1,79,900	1,65,800

164 cm (65 inch)	KD-65X9000H	2,09,900	1,93,500
164 cm (65 inch)	KD-65A8H	3,39,900	3,13,300
164 cm (65 inch)	KD-65X7400H	1,49,900	1,38,100
139 cm (55 inch)	KD-55X8000H	1,06,900	98,500
139 cm (55 inch)	KD-55X7500H	94,900	87,400
139 cm (55 inch)	KD-55X9000H	1,29,900	1,19,700
139 cm (55 inch)	KD-55A8H	2,09,900	1,93,500
139 cm (55 inch)	KD-55X7400H	94,900	87,400
123 cm (49 inch)	KD-49X8000H	89,900	82,800
123 cm (49 inch)	KD-49X7500H	76,900	70,800
106 cm (43 inch)	KD-43X8000H	72,990	67,200
106 cm (43 inch)	KD-43X7500H	61,900	57,000
106 cm (43 inch)	KDL-43W6600	53,900	49,600
106 cm (43 inch)	KDL-43W6603	53,900	49,600
106 cm (43 inch)	KD-43X7400H	61,900	57,000
215 cm (85 inch)	KD-85X9500G	10,99,900	10,13,900
189 cm (75 inch)	KD-75X9500G	5,49,900	5,06,900
189 cm (75 inch)	KD-75X8000G	3,79,900	3,50,200
164 cm (65 inch)	KD-65A9G	4,19,900	3,87,000
164 cm (65 inch)	KD-65X9500G	2,69,900	2,48,800
164 cm (65 inch)	KD-65A8G	3,69,900	3,41,000
164 cm (65 inch)	KD-65X8000G	1,99,900	1,84,200
139 cm (55 inch)	KD-55A9G	2,99,900	2,76,400
139 cm (55 inch)	KD-55X9500G	1,99,900	1,84,200
139 cm (55 inch)	KD-55X8500G	1,59,900	1,47,400
139 cm (55 inch)	KD-55X7002G	1,09,900	1,01,300
139 cm (55 inch)	KD-55A8G	2,49,900	2,30,300
139 cm (55 inch)	KD-55X8000G	1,24,900	1,15,100
126 cm (50 inch)	KLV-50W672G	74,900	69,000
123 cm (49 inch)	KD-49X8500G	94,900	87,400
123 cm (49 inch)	KDL-49W800G	69,900	64,400
123 cm (49 inch)	KD-49X7002G	84,900	78,200
123 cm (49 inch)	KD-49X8000G	94,900	87,400
106 cm (43 inch)	KLV-43W672G	59,900	55,200
106 cm (43 inch)	KDL-43W800G	59,900	55,200
106 cm (43 inch)	KD-43X7002G	66,900	61,600
106 cm (43 inch)	KD-43X8000G	74,900	69,000
102 cm (40 inch)	KLV-40R252G	37,990	35,000
215 cm (85 inch)	KD-85X9000F	12,99,900	11,98,300
189 cm (75 inch)	KD-75X8500F	4,99,900	4,60,800
164 cm (65 inch)	KD-65X7500F	2,64,900	2,44,200
164 cm (65 inch)	KD-65A8F	4,49,900	4,14,700
164 cm (65 inch)	KD-65A9F	5,79,900	5,34,500
164 cm (65 inch)	KD-65X9000F	3,39,900	3,13,300
139 cm (55 inch)	KD-55X7500F	1,44,900	1,33,500

139 cm (55 inch)	KD-55X7500F	1,44,900	1,33,500
139 cm (55 inch)	KD-55X7500F	1,44,900	1,33,500
139 cm (55 inch)	KD-55X8500F	1,84,900	1,70,400
139 cm (55 inch)	KD-55A8F	3,29,900	3,04,100
139 cm (55 inch)	KD-55A9F	4,29,900	3,96,300
139 cm (55 inch)	KD-55X9000F	2,39,900	2,21,100
139 cm (55 inch)	KD-55X7002F	1,29,900	1,19,700
139 cm (55 inch)	KD-55X9000F	2,39,900	2,21,100
139 cm (55 inch)	KD-55X8500F	1,84,900	1,70,400
139 cm (55 inch)	KD-55A8F	3,29,900	3,04,100
126 cm (50 inch)	KLV-50W662F	79,900	73,600
126 cm (50 inch)	KLV-50W662F	79,900	73,600
123 cm (49 inch)	KD-49X7500F	1,29,900	1,19,700
123 cm (49 inch)	KD-49X7500F	1,29,900	1,19,700
123 cm (49 inch)	KDL-49W800F	89,900	82,800
123 cm (49 inch)	KD-49X7002F	1,14,900	1,05,900
123 cm (49 inch)	KD-49X7002F	1,14,900	1,05,900
123 cm (49 inch)	KD-49X8500F	1,59,900	1,47,400
123 cm (49 inch)	KD-49X8500F	1,59,900	1,47,400
123 cm (49 inch)	KDL-49W800F	89,900	82,800
106 cm (43 inch)	KD-43X7500F	84,900	78,200
106 cm (43 inch)	KD-43X7500F	84,900	78,200
106 cm (43 inch)	KD-43X7500F	84,900	78,200
106 cm (43 inch)	KDL-43W800F	66,900	61,600
106 cm (43 inch)	KD-43X7002F	72,900	67,200
106 cm (43 inch)	KD-43X7002F	72,900	67,200
106 cm (43 inch)	KLV-43W662F	56,900	52,400
106 cm (43 inch)	KLV-43W662F	56,900	52,400
106 cm (43 inch)	KD-43X8500F	94,900	87,400
106 cm (43 inch)	KD-43X8500F	94,900	87,400
102 cm (40 inch)	KLV-40R352F	41,990	38,700
102 cm (40 inch)	KLV-40R252F	37,990	35,000

**Please note: If you don't find your product on the list, you're welcome to contact Sony  
Customer Care at 080 6500 6500.**